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Falkland Islands Government



## Beef 20/20 Progress

- The Beef 20/20 project is aimed at improving and integrating all beef industry sectors
- The following aspects make up the project:
  - **Finishing systems & continuity of supply**
  - **Live animal assessment**
  - **Genetic improvement**
  - **Cattle herd structure, management and health**
  - **Cattle infrastructure development**
  - **Live animal marketing issues and**
  - **Compliance issues**



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## Progress with Beef 20/20

- Monitoring growth - NBH cattle
- Reports from farms marketing 6-8 month young cattle with 5mm-10mm fat
- More farms quietening calves at weaning
- Substantial profit increase - young beef sales on number of farms



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## Live Cattle Assessment

- 3 livestock assessment hands on sessions held - East and West
- NBH female herd condition scored June - average 2.8mm cows
- Need to feed to ensure cows cycle after calving. Condition over last 3 months critical
- Ultra sound - Tony training in measuring fatness and Eye Muscle Area (EMA) in Oz





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## Genetic Improvement

- 4 NBH Angus bulls, Murray Grey, Hereford, Angus and other bulls sold, plus heifers
- 7 bulls leased over 2 breeding seasons
- All NBH cows/heifers inseminated with Te Mania (4) and Lawson Angus (3) top Breedplan EBV sires 70% preg. 1 AI
- Advice provided re selecting best genetics and crossbreeding etc.





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## Herd Structure, Management & Health

- Saladero herd managed under best practice
- R&D with herd - trace element deficiency, nutritional anoestrus etc.
- Advice provided, improved herd management/selection etc.
- Pregnancy testing of herds and weaning management techniques extended







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## Infrastructure Development

- Funding requirement loans for cattle yards, crushes, bail heads etc. needed
- Assistance to farmers with cattle weighing, selection etc.
- Serious about producing quality beef - must have practical yards and equipment





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## Live Animal Marketing Issues

- FIMCo contracts - improved year-round supply of cattle
- Live assessment workshops
- Increased demand for quality young beef 6-24 months old
- Yield of saleable meat





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## Compliance

- If EU beef export accreditation is to be maintained all FI cattle will have to be identified
- Cattle ID system developed and being implemented. Mooted in 2002
- Organic compliance





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## Link to FLSWG

- Beef 20/20 complimentary to aims of FLSWG to meet FIMCo livestock targets
- Mix of lambs, mutton and beef critical to future profitability of FIMCo
- Production, processing, retail, consumer and export sectors - need to be joined up and kicking goals together-not having a stoush in the scrum